

INTRODUCTION

Highly driven and goal oriented, I have gone from barber school student to barber, barber shop owner, international Andis educator, celebrity stylist, platform artist, author, and producer of a barbering instructional DVD series in less than 5 years. I pride myself on hard work and the ability to help others reach their full potential. I've competed and won several barber battles such as Xotics, MD and Major League Barber. I have also hosted and judged other elite barber battles; MD, Urban Barber College, Major League Barber, and many more.

EDUCATION

San Jose State University

San Jose, CA

August 1997 - June 2002

Majoring in Computer Engineering (*did not earn degree)

San Francisco Barber College

San Francisco, CA

June 2009 - May 2010

1500 Hour General Barbering Course

Passed California Board of Barbering and Cosmetology test 6/30/2010

WORK EXPERIENCE

All Star Barber Shop, Barber

San Jose, CA

July 2010 - Dec 2011

- Starting without any clientele, to performing 50+ self-booked appointments per week within 6 months.

- Mastered all current men's hairstyles and ethnic hair types.

- Created business cards, flyers, and other printed marketing material.

The Barbers Inc Barber Shop, Owner / Barber

San Jose, CA

Jan. 2012 - present

- Manages a 13 station barber shop with duties ranging from employee scheduling, financial book keeping, product ordering, along with inventory tracking, social media engagement and print marketing

- Created "The Barbers Inc" brand, establishing a global barbering image.

- Created an educational YouTube channel, showcasing haircut tutorials, styling tutorials, and product reviews that generates over 75k views per month with new content added weekly

- Performs approximately 90 appointments per week on an ethnically and gender diverse clientele

Andis Clipper Company, International Platform Artist

International

July 2014 - present

- International Platform Artist Representative

- Instruct courses at hairshows and schools internationally on topics such as : Andis Clipper Cutting Techniques, Andis Clipper Maintenance, etc

DaveDiggsBarberAcademy.com

- Director of Free & Premium online continuing education courses for barbering

FadedBarberingVideos.com

- Producer of a DVD barbering instructional series

SocialMediaStrategiesForBarbersAndStylists.com

- Author of *Social Media Strategies for Barbers & Stylists: How To Grow Your Business*

- Direct business consultant, specializing in social media and online presence

- Seminar host and speaker

REFERENCES

Omar Miller, Celebrity Actor

Beverly Hills, CA

(310) 991-3455

Abdullah Hasani, Owner / Director

Urban Barber College, 1827 Willow Pass Rd., Concord, CA

(925) 388-6111 www.urbanbarbercollege.com

Karie Bennett, Owner

Atelier SalonSpa & Atelier Studio, 378 Santana Row #1120, San Jose CA

karie@ateliersalon.com www.ateliersalon.com